Ladner May Days 2021 Sponsorship Application

Join us at ladnermaydays.com sponsorship@ladnermaydays.com

Letter from our Chair

Dear Prospective Sponsor,

While the world continues to deal with COVID-19 and awaits vaccination, the Ladner May Days committee has again made the difficult decision to cancel the in-person event for 2021. We are happy to share that we are working hard to come up with some memorable virtual opportunities to commemorate and celebrate Ladner Pioneer May Days 125th birthday.

As a valued community member, we invite you to join us as a Corporate Sponsor for the Annual Ladner Pioneer May Days Fair (est.1896) held online May 28 – 30th, 2021.

The success of this event is credited largely to our sponsors, who help keep this long-standing event free for families. This year we're looking forward to online activities and virtual entertainment for families. All of this can only be achieved with the generous support of people like you.

As a Corporate Sponsor, you will have a connection with the longest standing fair in Ladner, and your local business will be associated with our 125th Anniversary Event.

If you would like to participate in Corporate Sponsorship, please contact us by April 1st, so that we may extend all sponsorship benefits to you for your selected sponsorship level. We request your sponsorship be paid prior to Friday, April 6, 2020 to ensure your name placement on the website and poster materials.

We hope that you will join our partnership and help Ladner Pioneer May Days meet our funding needs for our 125th Anniversary. If you have any questions, please contact the Sponsorship Committee at sponsorship@ladnermaydays.com.

Kindest Regards,

Jennifer Scott, Chair Ladner Pioneer May Days **Missy Coghill,** Vice Chair Ladner Pioneer May Days

Sponsorship Opportunities

Corporate Sponsors will receive:

Benefits & Recognition	Presenting (\$3000+)	Platinum (\$1500+)	Gold (\$1000+)	Silver (\$500+)	Bronze (Up to \$499)
Recognition on Website & Social Media	√	✓	√	√	Name Only
Company Link on Website	√	√	√	√	
Recognition during Chair's Virtual Speech	√	√	1		
Recognition in all Press Releases	√	√			
Recognition in Delta Optimist Thank You Ad	✓	✓	1	Name Only	Name Only
Co-branding and Primary Sponsor Placement	√				

Entertainment Sponsors will receive:

Benefits & Recognition	Mike's Critters (\$250+)	Virtual Parade (\$250+)	Royal Court (\$250+)
Recognition on Website & Social Media	√	✓	✓
Company Link on Website	√	✓	✓
Recognition in Delta Optimist Thank You Ad	Name Only	Name Only	Name Only

Application Form

To submit this form digitally, please click here: Virtual Application Form Please confirm your sponsorship by April 15th in order to be included in the Delta Optimist Ad. 2021 Sponsorship Application Recognition Name: (For Print Material) Company Name: Contact Name: Address: Province: Postal Code: City: Telephone: Email: Website Address: (For link from our website)

Attachments

If your sponsorship requires logo files, please email them to sponsorship@ladnermaydays.com preferably in .PNG and .EPS format.

Submitting Payment

Please send cheques / payment to:

Ladner May Days, 5101 Ladner Trunk Rd, Delta, BC V4W 1W2